



Client Contact: Joy Maples (205) 426-2302 ext. 102; [jmaples@earthcreations.net](mailto:jmaples@earthcreations.net)  
Agency Contact: Jordan Jerkovich (805) 773-1000; [jordan@thepressroom.com](mailto:jordan@thepressroom.com)

FOR IMMEDIATE RELEASE

## **Earth Creations® Retains On the Horizon Communications for Public Relations Services**

BESSEMER, AL (November 17, 2009) – [Earth Creations](http://www.earthcreations.net), a pioneer of high-quality, fashionable and sustainable clothing for women, men and children, has retained Pismo Beach, CA-based [On the Horizon Communications](http://www.onthehorizon.com) to handle its public relations efforts.

Effective November 1, On the Horizon Communications will help Earth Creations garner publicity for both its women’s casual lifestyle clothing line and its imprinted sportswear line, which includes tees for women, men and children.



**The only company offering a complete line of clay-dyed apparel, Earth Creations uses natural, organic and sustainable fibers, including industrial hemp, organic cotton and bamboo, to create garments that are beautiful and safe for the planet.** Even more, all of the clothing is either **made or finished in the United States.**

“Our fashion philosophy is simple – do what comes naturally, which is why our clothing is inspired by nature, from the fabrics to the dyes,” said Joy Maples, co-founder and vice president of sales and product development for Earth Creations. “We’re looking forward to further spreading the word about our comfortable, fashionable and sustainable apparel and tees through our new relationship with Horizon.”

Since 1996, Earth Creations has manufactured high-quality, sustainable clothing for women, men and children. An unsuspecting bike ride during which one of the company founders ended up covered in red clay became the impetus for creating a clothing line that revived the ancient and eco-friendly practice of clay dyeing. The only company to offer a complete line of clay-dyed apparel, Earth Creations renders rich, beautiful eco-colors on sustainable and organic fabrics, including industrial hemp, organic cotton and bamboo. A women’s casual wear line and an imprinted sportswear line are offered, and all items are either made or finished in the United States. Earth Creations clothing can be found at more than 600 retailers nationwide, from Whole Foods to Dillard’s. To learn more about the company, locate a retailer or shop online, visit [www.earthcreations.net](http://www.earthcreations.net).

For information, images and samples, editorial media can contact Jordan at On the Horizon Communications at (805) 773-1000 or email [jordan@thepressroom.com](mailto:jordan@thepressroom.com).